

# COASTAL SAILING



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## For Immediate Release

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### **CoastalSailing.net announces donation of advertising valued at \$2400 to the silent auction to be held at American Yacht Club to benefit the Maria Fareri Children's Hospital at Westchester Medical Center.**

Mahwah, NJ (September 6, 2005): White Seahorse, Inc, creator of the informative website [www.CoastalSailing.net](http://www.CoastalSailing.net), is donating a substantial advertising element valued at \$2,400 to be auctioned off as part of the silent auction which will be held at American Yacht Club on September 30<sup>th</sup> in aid of the Maria Fareri Children's Hospital at Westchester Medical Center.

The hospital was designed to encompass comfortable and intriguing environments for the children and their families to explore during their stays. One of the environments of the children's hospital features sailing, and the "Joy of Sailing" is precisely what CoastalSailing.net is all about. "Being very involved in American Yacht Club, a major supporter of the Children's Hospital, we felt it highly appropriate to contribute some of our resources to the fundraising effort," said Alex Blackwell, one of the creators of CoastalSailing.net. "There is no better cause than the wellbeing of children," continued Mr. Blackwell, "and as sailors on Long Island Sound, many of our families and friends benefit from having access to this world class facility in our own neighborhood. We are proud to assist."

The Captain's Party charity auction and dinner is now an annual event coinciding with the celebrated American Yacht Club Fall Regatta, this year scheduled for September 24-25 and October 1-2. The Fall Regatta provides sailors with a great end-of-season racing challenge on Long Island Sound. The second weekend of the Regatta is officially designated The Wachovia Cup in support of the Maria Fareri Children's Hospital and features a Navigator's Class. The Navigator's Class offers cruising sailors a chance to take part in this important event with a distance race around the government marks. The auction and dinner is open to sailors and non-sailors alike. Visit <http://wachoviaregatta.org> for additional information.

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Daria Blackwell, President of White Seahorse, Inc., served on the organizing committee that established the Wachovia Cup and fundraising events for the Maria Fareri Children's Hospital in cooperation with American Yacht Club.

## **About Maria Fareri Children's Hospital at Westchester Medical Center**

The Maria Fareri Children's Hospital at Westchester Medical Center is setting a new standard for children's hospitals throughout the world. This world-class, 250,000 square-foot facility offers seriously ill and injured children a total healing environment – one in which parents can participate fully in their child's care and recovery. The new Children's Hospital is named in memory of Maria Fareri. Maria Fareri wished for the health and well being of all children in the world shortly before she died of rabies at age 13. Her wish has inspired over 14,000 in our region to help build the Maria Fareri Children's Hospital at Westchester Medical Center. The hospital features dedicated pediatric operating rooms, pediatric and neonatal intensive care units and a pediatric emergency department and trauma center. In addition, private patient rooms, designed and built specifically for children, provide a comfortable, non-threatening environment with ample room for parents to spend the night with their child.

## **About American Yacht Club**

Founded in 1883, American Yacht Club, one of the oldest yacht clubs on Long Island Sound, was established to promote social recreation among its members, and to encourage yacht designing, building and racing. AYC is located on Milton Harbor at a point known as Scotch Caps in Rye, New York. The Commodore and Race Committee encourage competitive sailing through sponsorship of trophy regattas, including frostbiting. The fleet of one-design vessels includes J-44, Etchells 22, International Class, Shields Class, Ideal 18, Vanguard 15, Laser, Sonar, 420 and Cook 11. In addition, AYC sponsors annual cruising events for the entire fleet of boats. The Junior American Yacht Club (JAYC) fosters sailing instruction and competition for children, including Optimist Class, to advance competence in sailing and develop the characteristics of a good Corinthian sailor. AYC hosts numerous world class sailing events, including the celebrated American Yacht Club Spring and Fall Regattas for Long Island Sound sailors. AYC also supports non-sailing activities in tennis and paddle-tennis, and beach and pool events.

## **About CoastalSailing.net**

CoastalSailing.net is dedicated to the joy of sailing. It is an online community resource created and maintained by White Seahorse, Inc. for the coastal sailor who enjoys all there is about sailing and goes out for the joy of it. It's for the day sailor who snatches a lovely afternoon, for the cruiser who drops anchor in a secluded cove, for the racer who loves to get the adrenaline going, and for the

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coastal resident who'd like to learn more about it. It's for all those people who are out there and want to find out what's happening, want to always learn something new, and want to join a community of individuals who share their passion for the sea, and the power and majesty of the wind.

The mission of CoastalSailing.net is to provide the best all around experience for sailors who would like a local resource guide that covers destinations, services, events, local news, including race results, and seamanship skills. Its intention is not to prepare people for the great offshore experience: there are plenty of resources out there for that. CoastalSailing.net is for all of the rest of us who may dream about a big adventure yet find ourselves perfectly content, if not driven, to experience the waters in our own territory to the fullest. It is for all of us who know that in sailing there is always something more to learn to and to share with those just getting started or moving up. If CoastalSailing.net can get one more person out there every week, that will be a reward worth having!

For the full experience, visit [www.coastalsailing.net](http://www.coastalsailing.net).